



More Experience. Better Learning Solutions.



### Teamwork.

*It's not just a word. It's the underlying principle behind Teledec Learning.*

Teledec Learning develops custom content and delivery for manufacturing organizations needing sales training, technology training, and safety and quality assurance training. We believe that effective training is the by-product of a symbiotic partnership between your learning team and our team of instructional designers and developers—working together to deliver an exceptional training experience and meaningful return on investment (ROI).

Teledec Learning specializes in instruction design and delivery of complex technical content to a variety of audiences - employees, new hire, sales force, customers, dealers, etc. Teledec Learning engages instructional designers, in-house writers and developers in all training projects, and employs state-of-the-art in house video, audio, graphics and animations capabilities to embellish the custom content it creates. Teledec Learning also applies the latest advances in web based interactive delivery to ensure a state-of-the-art solution.

### The Teledec Learning Advantage.

*Vision. Experience. Innovation.*

Those are the strengths that have made Teledec Learning a leader in helping organizations develop more adaptive training programs. Behind Teledec Learning is a long history of experience and leadership as a single source provider of instructional design and complex technical content. Our services including:

- Technical Writing
- Testing and Certification
- Interactive LMS
- Video Production
- Multimedia
- Animation and Graphics
- Live Support

Backed by more than 30 years of experience, Teledec Learning delivers optimum value and service, advancing your business training agenda and giving you a meaningful ROI, and a competitive advantage in the marketplace.



### Getting The Best.

*Getting exceptional services means having an exceptional provider.*

Teledec Learning offers a highly customized approach to identifying and delivering the services that work best to meet your organization's training needs. We listen carefully to your criteria to ensure that the right solution, timetable and costs are established and then we deliver the project on time and on budget, meeting or exceeding your expectations!

And it goes further than that. Providing the best services also means giving you the choices and control you need in order to ensure the best training programs for your business.

### Flexible Choices.

*Successful training programs require flexibility.*

With Teledec Learning, you're not locked into one project approach or solution. Our process allows you to integrate a variety of techniques, including interactive media, video and animation, and custom graphics, to ensure the training will be engaging and adoptive, and to your specifications.

### We'll Work With Your Internal Training Team...

Teledec Learning can help establish a true collaborative partnership between your in-house training team and our staff throughout the entire project lifecycle including:

- Establishing Communication Protocols
- Connectivity
- Project Management
- Remote Project Reviews
- Performance and Service Monitoring

#### REPRESENTATIVE CLIENTS

BP America, Inc.  
Baxter Healthcare  
Catalyst Corp.  
Cisco  
Fedders Corp.  
ITW Trans Tech, Inc.  
McDonald's  
Panduit  
Parker  
Northrop Grumman  
Safety Kleen



### You're In Control.

With Teledec Learning, you're in control beginning to end—from establishing the learning objectives to the instructional design to integrated media choices and delivery.

### 100% Project Involvement and Control

Teledec Learning provides your in-house training team the ability to control 100% of the instructional design and project development.

### Guaranteed Fees—No Surprises

Teledec Learning guarantees that your invoice will match the quote you approve (unless you add to the project specification). Should the project spec change, you will be provided a revised quote. Work will not proceed without your authorization.

### Customized Payment Options

Teledec's Leasemedia™ allows you to get what you NEED now, and to pay for it over time. Because every company's needs are different, no two plans are the same. Leasemedia™ allows you ultimate flexibility. You choose your own plan - payment, period,

scope.

### Satisfaction—For You And Your Students

*It's a win-win proposition.*

Teledec Learning provides the greatest possible benefits to both the organization and those to be trained ensuring success for both.

### The Organization Benefit From Teledec Learning

- Best of breed
- Extensive experience
- Innovative instructional design
- Single source service provider
- Multi-media
- True collaborative partnership
- Ability to control the project and manage the delivery
- Guaranteed Fees
- Leasemedia™ payment options
- Decreased costs, increased value and ROI
- Increased student satisfaction

### The Student Benefit From Teledec Learning

- Interactive and engaging learning
- Simpler to use
- Paced learning
- Intuitive formats



#### **OVERVIEW.**

Teledec Learning works with organizations to identify human assets, develop learning programs designed to enhance skills and employee performance, while creating a sustainable Learning Culture. Through a proprietary process supported by more than 20 years of experience, Teledec senior consultants, designers and engineers build and implement customized learning experiences that deliver significant ROI by protecting and improving organizational assets.

Teledec has been a premier provider of instructional design, production, and distribution of offline and online training content since 1987. Started as a training company, Teledec's principals are teachers and instructors who have deep commitment to design and delivery of content that is both engaging as well as interactive. More than 150 global corporations and institutions have come to rely on Teledec's innovative and cost effective training solutions that span an astonishing spectrum of subjects, disciplines and target audiences in a variety of age groups.

We specialists in customizing every aspect of the project to meet the client's exact needs, including research, analysis, design, application development, production, delivery and project management.



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